



Modulo

Modular pusher tray system

[Technical sheet](#)

Barilla
MASTERS OF PASTA

Barilla
MASTERS

Highlight your brand to drive sales



Secure shelf space
by brand blocking

Modulo is an adaptable flip-front pusher tray system that can easily be adjusted to any number of facings, no matter the size of the shelf space.



Key Benefits

- / **Modularity:** Number of facings can easily be adjusted to the available shelf space.
- / **Shelf space optimisation:** One wall trays maximize number of facings.
- / **Simple and quick front loading:** Due to automatic flip front.



Modulo pusher tray system

helps to create attractive product display and effective communication while protecting shelf space. Modulo is compatible with shelfliners and a range of accessories for brand communication.

Recommended categories

- / Health and Beauty
- / Beverages
- / Food to-go
- / Pet care



Range overview

Modulo is a one wall, breakable tray with integrated pusher and flip front.



MPTN - Pusher tray narrow
widths 40–57,5 mm



MPT - Pusher tray
widths 60–100 mm



MPT-DIV - Divider

MPTN inner widths:

available [mm]

40	42.5	45	47.5
50	52.5	55	57.5

*Total width of the system assembled on shelf : Tray width (inner width+6,1mm) x number of facings+ 0,3mm (add-on for divider at end).

MPT, MPTN depths

Depths (external) : 460 mm, can be shortened to 360 mm + 11 mm (pusher clip). Depths have been chosen to fit 400 & 500 mm deep shelving when using tray + a Brandline profile.

MPTN flip front sizes

Height: 42,5 mm, width: 32 mm
Height: 55 mm, width: 32 mm

MPT inner widths:

available [mm]

60	62,5	65	67,5
70	72,5	75	77,5
80	82,5	85	87,5
90	92,5	95	97,5
100	-	-	-

MPT flip front sizes

Height: 42,5 mm, width: 42 mm.
Height: 55 mm, width: 42 mm.
Height: 55 mm, width: 70 mm (used with trays inner depths 72,5 mm and up)

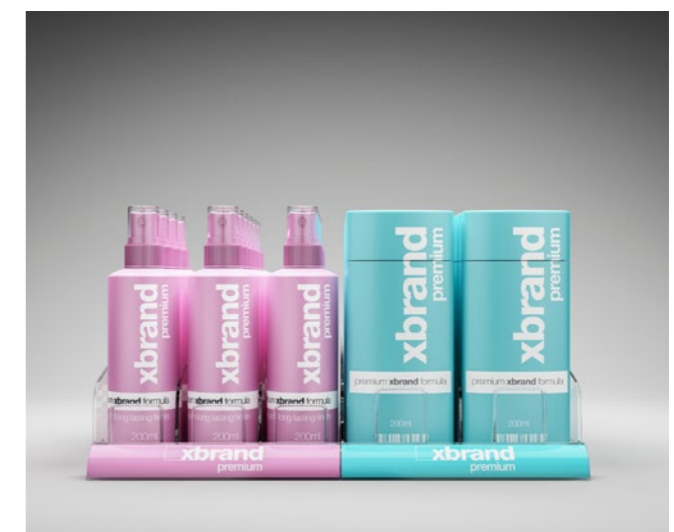
Wide branding options

The Modulo system is compatible with our Brandline™ communication profiles and Optimal™ rails. There is also a possibility to add an additional branding or out-of-stock information on a pusher house.



Pre-assembled

Divider, trays and profiles can be delivered pre-assembled as ready shelf units.





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Flexible to fit brand needs

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